

# INVEST IN THE FUTURE

## iShares megatrends ETFs

### Introducing megatrends

The modern world is changing at the speed of innovation, transforming the way we live and work. We see this change, and the pull of the future, through megatrends – powerful, transformative forces that can change the trajectory of the global economy by shifting the priorities of societies, driving innovation and redefining business models.

BlackRock has identified **5 megatrends** as the long-term forces shaping our future and offers **14 megatrend ETFs** to help investors position for tomorrow.

#### Technological Breakthrough



Technology is driving exponential progress in the tech sector and far beyond

##### Products:

- iShares Exponential Technologies ETF (XT)
- iShares U.S. Tech Breakthrough Multisector ETF (TECB)
- iShares Robotics and Artificial Intelligence ETF (IRBO)
- iShares Cybersecurity ETF (IHAK)

#### Demographics & Social Change



Longer lifespans and modern lifestyles will change medicine and consumer habits

##### Product:

- iShares Genomics Immunology and Healthcare ETF (IDNA)
- iShares Virtual Work and Life Multisector ETF (IWFH)

#### Rapid Urbanization



Mass migration to cities will require new business models and infrastructure

##### Products:

- iShares Global Infrastructure ETF (IGF)
- iShares U.S. Infrastructure ETF (IFRA)
- iShares Emerging Markets Infrastructure ETF (EMIF)

#### Climate Change & Resource Scarcity



Demand for a clean, green tomorrow will advance energy and conservation

##### Products:

- iShares Global Clean Energy ETF (ICLN)
- iShares Self-Driving EV and Tech ETF (IDRV)

#### Emerging Global Wealth



A newly affluent class of consumers will expand in Asia and beyond

##### Product:

- iShares MSCI China A ETF (CNYA)

### iShares megatrends ETFs:

1

#### Innovation

Invest in the future today through the forces shaping our global economy and society

2

#### Quality

Capture companies poised for long-term growth across sectors and geographies

3

#### Access

Efficiently include exposure to megatrends in your portfolio

## Capture the trend

Evidence of megatrends is all around from robotics to genomics to clean energy. Choosing which company will become the leader in a theme can be difficult – what company will put forth the next life-changing medical breakthrough or the best self-driving vehicle?

iShares megatrend ETFs that hold a range of companies positioned to benefit from a trend may be more effective than trying to pick individual winners.

# 125 billion

internet-connected devices are expected to be in market by 2030<sup>1</sup>, up from 17b in 2017

# 2/3rds

of the world's population will reside in cities by 2050<sup>2</sup>, double the % from 1950

# 50%

of the world's energy is predicted to come from solar and wind by 2050<sup>3</sup>, up from 7% in 2015

**1.** Source: IHS Markit Internet of Things Research, 2017 **2.** Source: United Nations, 2014. **3.** Source: Bloomberg, New Energy Outlook 2018.

## Want to know more?

[iShares.com/megatrends](https://www.ishares.com/megatrends)

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Funds that concentrate investments in specific industries, sectors, markets or asset classes may underperform or be more volatile than other industries, sectors, markets or asset classes than the general securities market.

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