

# INVEST IN THE FUTURE

## iShares megatrends ETFs

### Introducing megatrends

The modern world is changing at the speed of innovation, transforming the way we live and work. We see this change, and the pull of the future, through megatrends – powerful, transformative forces that can change the trajectory of the global economy by shifting the priorities of societies, driving innovation and redefining business models.

BlackRock has identified **5 megatrends** as the long-term forces shaping our future and offers **13 megatrend ETFs** to help investors position for tomorrow.

<b>Technological Breakthrough</b>		Technology is driving exponential progress in the tech sector and far beyond	<b>Products:</b> <ul style="list-style-type: none"><li>• iShares Exponential Technologies ETF (XT)</li><li>• iShares U.S. Tech Breakthrough Multisector ETF (TECB)</li><li>• iShares Robotics and Artificial Intelligence Multisector ETF (IRBO)</li><li>• iShares Cybersecurity ETF (IHAK)</li></ul>
<b>Demographics &amp; Social Change</b>		Longer lifespans and modern lifestyles will change medicine and consumer habits	<b>Product:</b> <ul style="list-style-type: none"><li>• iShares Genomics Immunology and Healthcare ETF (IDNA)</li></ul>
<b>Rapid Urbanization</b>		Mass migration to cities will require new business models and infrastructure	<b>Products:</b> <ul style="list-style-type: none"><li>• iShares Global Infrastructure ETF (IGF)</li><li>• iShares U.S. Infrastructure ETF (IFRA)</li><li>• iShares Emerging Markets Infrastructure ETF (EMIF)</li></ul>
<b>Climate Change &amp; Resource Scarcity</b>		Demand for a clean, green tomorrow will advance energy and conservation	<b>Products:</b> <ul style="list-style-type: none"><li>• iShares Global Clean Energy ETF (ICLN)</li><li>• iShares Self-Driving EV and Tech ETF (IDRV)</li></ul>
<b>Emerging Global Wealth</b>		Newly affluent consumers will expand in Asia and across emerging markets	<b>Products:</b> <ul style="list-style-type: none"><li>• iShares MSCI China A ETF (CNYA)</li><li>• iShares MSCI China ETF (MCHI)</li><li>• iShares MSCI India ETF (INDA)</li></ul>

### iShares megatrends ETFs:

1

#### Innovation

Invest in the future today through the forces shaping our global economy and society

2

#### Quality

Capture companies poised for long-term growth across sectors and geographies

3

#### Access

Efficiently include exposure to megatrends in your portfolio

## Capture the trend

Evidence of megatrends is all around from robotics to genomics to clean energy. Choosing which company will become the leader in a theme can be difficult – what company will put forth the next life-changing medical breakthrough or the best self-driving vehicle?

iShares megatrend ETFs that hold a range of companies positioned to benefit from a trend may be more effective than trying to pick individual winners.

# 125 bn

internet-connected devices are expected to be in market by 2030<sup>1</sup>, up from 17bn in 2017

# 2/3

of the world's population will reside in cities by 2050<sup>2</sup>, double the % from 1950

# 50%

of the world's energy is predicted to come from solar and wind by 2050<sup>3</sup>, up from 7% in 2015

**1.** Source: IHS Markit Internet of Things Research, 2017 **2.** Source: United Nations, 2014. **3.** Source: Bloomberg, New Energy Outlook 2018.

## WANT TO KNOW MORE?

[iShares.com/megatrends](https://www.ishares.com/megatrends)

Carefully consider the Funds' investment objectives, risk factors and charges and expenses before investing. This and other information can be found in the Funds' prospectuses and, if available, summary prospectuses, which may be obtained by visiting [www.ishares.com](https://www.ishares.com) or [www.blackrock.com](https://www.blackrock.com). Read the prospectus carefully before investing.

**Investing involves risk, including possible loss of principal.**

International investing involves risks, including risks related to foreign currency, limited liquidity, less government regulation and the possibility of substantial volatility due to adverse political, economic or other developments. These risks often are heightened for investments in emerging/developing markets and in concentrations of single countries.

Funds that concentrate investments in specific industries, sectors, markets or asset classes may underperform or be more volatile than other industries, sectors, markets or asset classes than the general securities market.

Technology companies may be subject to severe competition and product obsolescence. Technologies perceived to displace older technologies or create new markets may not in fact do so. Companies that initially develop a novel technology may not be able to capitalize on the technology.

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The iShares MSCI China A ETF (the "Fund") seeks to invest in A-shares through Stock Connect, a securities trading and clearing program that aims to provide stock access between the People's Republic of China and Hong Kong. Trading through Stock Connect is subject to a daily quota (the "Daily Quota"), which limits the maximum net purchases under Stock Connect each day, and as such, buy orders for A-shares would be rejected once the Daily Quota is exceeded. The A-shares market has a greater risk for market suspensions than other global markets. These risks may cause the Fund have higher tracking error and/or greater costs than other international investments.

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