ACTIVE

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iShares U.S. Consumer Focused ETF

iShares by BlackRock

Fact Sheet as of June 30, 2026

FUND DESCRIPTION

The iShares U.S. Consumer Focused ETF seeks to provide access to U.S. companies with high exposure to domestic consumer spending as classified using a proprietary classification system. The fund can be used to gain exposure to U.S. companies with a greater proportion of consumer spending revenues and consumer goods and service production in the U.S.

GROWTH OF HYPOTHETICAL $10,000 SINCE INCEPTION

Fund

The Growth of $10,000 chart reflects a hypothetical $10,000 investment and assumes reinvestment of dividends and capital gains. Fund expenses, including management fees and other expenses were deducted.

CALENDAR YEAR PERFORMANCE (%)

	2021	2022	2023	2024	2025
NAV	21.41	-23.13	24.26	22.22	3.93
Market Price	21.21	-23.18	24.33	22.11	4.06

ANNUALIZED PERFORMANCE (%)

	1y	3y	5y	10y	Since Inception
NAV	0.96	11.88	5.73	-	11.55
Market Price	1.00	11.86	5.72	-	11.54

The performance quoted represents past performance and does not guarantee future results. Investment return and principal value of an investment will fluctuate so that an investor's shares, when sold or redeemed, may be worth more or less than the original cost. Current performance may be lower or higher than the performance quoted. Performance data current to the most recent month end may be obtained by visiting www.iShares.com or www.blackrock.com .

Beginning 8/10/20, the market price returns are calculated using the closing price. Prior to 8/10/20, the market price returns were calculated using the midpoint of the bid/ask spread at 4:00 PM ET. The returns shown do not represent the returns you would receive if you traded shares at other times.

RATINGS

MORNINGSTAR Silver ★★★★

Morningstar has awarded the Fund a SILVER medal (Effective 05/31/2026).†

Analyst-Driven % : 10.00%

Data Coverage % : 100.00%

Overall Morningstar Rating for iShares U.S. Consumer Focused ETF, as of 06/30/2026 rated against 39 Consumer Cyclical Funds based on risk adjusted total return.††

KEY FACTS

Asset Class : Equity

Fund Launch Date : 03/21/2018

Distribution Frequency : Quarterly

CUSIP : 46431W663

Shares Outstanding : 500,000

Exchange : Cboe BZX

Net Assets of Fund (M) : $27.40

FEES AND EXPENSES BREAKDOWN

Expense Ratio	0.18%
Management Fee	0.18%
Acquired Fund Fees and Expenses	0.00%
Other Expenses	0.00%

FUND CHARACTERISTICS

30 Day SEC Yield : 0.90%

Equity Beta (3y) : 0.91

Standard Deviation (3y) : 14.79%

Number of Holdings : 184

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TOP HOLDINGS (%)	
HOME DEPOT INC	10.28%
WALMART INC	9.94%
COSTCO WHOLESALE CORP	7.92%
AMAZON.COM INC	7.92%
TJX INC	6.32%
LOWES COMPANIES INC	4.92%
ROSS STORES INC	3.32%
OREILLY AUTOMOTIVE INC	3.11%
STARBUCKS CORP	1.88%
HILTON WORLDWIDE HOLDINGS INC	1.70%
Total of Portfolio	**57.31%**

Holdings are subject to change.

TOP SECTORS (%)	
	Fund
Consumer Discretionary	46.01
Consumer Staples Distribution & Retail	22.68
Consumer Services	14.83
Consumer Durables	3.26
Financial Services	2.88
Other	2.56
Transportation	2.19
Media & Entertainment	2.04
Commercial & Professional Services	1.44
Capital Goods	1.23
Cash and/or Derivatives	0.87

Allocations are subject to change.

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GLOSSARY

Equity Beta (3y): Beta is a measure of the tendency of securities to move with the market as a whole. A beta of 1 indicates that the security's price will move with the market. A beta less than 1 indicates the security tends to be less volatile than the market, while a beta greater than 1 indicates the security is more volatile than the market. Calculated vs. S&P 500.

Analyst-Driven %: Analyst Driven % is the analyst input into the overall rating assignment, including direct analyst coverage and inheritance of an analyst-rated pillar.

30 Day SEC Yield: A standard calculation of yield introduced by the SEC in order to provide fairer comparison among funds. This yield reflects the interest earned after deducting the fund's expenses during the most recent 30-day period by the average investor in the fund. Negative 30-Day SEC Yield results when accrued expenses of the past 30 days exceed the income collected during the past 30 days.

Number of Holdings: The number of holdings in the fund excluding cash positions and derivatives such as futures and currency forwards.

Distribution Frequency: How often a distribution is paid by the fund. The most common distribution frequencies are annually, biannually and quarterly.

Data Coverage %: Data Coverage % is available input data for rating calculation at the Pillar level.

Standard Deviation (3y): Standard deviation measures how dispersed returns are around the average. A higher standard deviation indicates that returns are spread out over a larger range of values and thus, more volatile.

IMPORTANT INFORMATION:

Source: BlackRock, unless otherwise noted.

Carefully consider the Fund's investment objectives, risk factors, and charges and expenses before investing. This and other information can be found in the Fund's prospectus, and if available, summary prospectus, which may be obtained by calling 1-800-iShares (1-800-474-2737) or by visiting www.iShares.com or www.blackrock.com. Read the prospectus carefully before investing.
Investing involves risk, including possible loss of principal.

†The Morningstar Medalist Rating™ is the summary expression of Morningstar's forward-looking analysis of investment strategies as offered via specific vehicles using a rating scale of Gold, Silver, Bronze, Neutral, and Negative. The Medalist Ratings indicate which investments Morningstar believes are likely to outperform a relevant index or peer group average on a risk-adjusted basis over time. Investment products are evaluated on three key pillars (People, Parent, and Process) which, when coupled with a fee assessment, forms the basis for Morningstar's conviction in those products' investment merits and determines the Medalist Rating they're assigned. Pillar ratings take the form of Low, Below Average, Average, Above Average, and High. Pillars may be evaluated via an analyst's qualitative assessment (either directly to a vehicle the analyst covers or indirectly when the pillar ratings of a covered vehicle are mapped to a related uncovered vehicle) or using algorithmic techniques. Vehicles are sorted by their expected performance into rating groups defined by their Morningstar Category and their active or passive status. When analysts directly cover a vehicle, they assign the three pillar ratings based on their qualitative assessment, subject to the oversight of the Analyst Rating Committee, and monitor and reevaluate them at least every 14 months. When the vehicles are covered either indirectly by analysts or by algorithm, the ratings are assigned monthly. For more detailed information about these ratings, including their methodology, please go to global.morningstar.com/managerdisclosures/. The Morningstar Medalist Ratings are not statements of fact, nor are they credit or risk ratings. The Morningstar Medalist Rating (i) should not be used as the sole basis in evaluating an investment product, (ii) involves unknown risks and uncertainties which may cause expectations not to occur or to differ significantly from what was expected, (iii) are not guaranteed to be based on complete or accurate assumptions or models when determined algorithmically, (iv) involve the risk that the return target will not be met due to such things as unforeseen changes in management, technology, economic development, interest rate development, operating and/or material costs, competitive pressure, supervisory law, exchange rate, tax rates, exchange rate changes, and/or changes in political and social conditions, and (v) should not be considered an offer or solicitation to buy or sell the investment product. A change in the fundamental factors underlying the Morningstar Medalist Rating can mean that the rating is subsequently no longer accurate.

††iShares U.S. Consumer Focused ETF received a Morningstar Rating of 4 stars for the 3-year period, 4 stars for the 5-year period and N/A stars for the 10-year period, rated against 39, 39 and 33 Consumer Cyclical Funds, respectively. Performance results represent past performance and are no guarantee of future results.
For each U.S.-domiciled fund with at least a 3-year history, Morningstar calculates a Morningstar RatingTM based on a Morningstar Risk-Adjusted Return measure that accounts for variation in a fund's monthly performance (including the effects of sales charges, loads and redemption fees), placing more emphasis on downward variations and rewarding consistent performance. The top 10% of funds in each category receive five stars, the next 22.5% receive four stars, the next 35% receive three stars, the next 22.5% receive two stars and the bottom 10% receive one star. (Each share class is counted as a fraction of one fund within this scale and rated separately, which may cause slight variations in the distribution percentages.) The Overall Morningstar Rating for a fund is derived from a weighted-average of the performance figures associated with its 3-, 5- and 10-year (if applicable) Morningstar Rating metrics.
Morningstar Ratings are for the share classes cited only; other classes may have different ratings.

The Fund is actively managed and does not seek to replicate the performance of a specified index. The Fund may have a higher portfolio turnover than funds that seek to replicate the performance of an index.
Funds that concentrate investments in specific industries, sectors, markets or asset classes may underperform or be more volatile than other industries, sectors, markets or asset classes and than the general securities market.
Diversification may not protect against market risk or loss of principal. Shares of ETFs are bought and sold at market price (not NAV) and are not individually redeemed from the fund. Any applicable brokerage commissions will reduce returns.
Index returns are for illustrative purposes only. Index performance returns do not reflect any management fees or expenses. Indexes are unmanaged and one cannot invest directly in an index. Past performance does not guarantee future results.
"Acquired Fund Fees and Expenses" reflect the Fund's pro rata share of the indirect fees and expenses incurred by investing in one or more acquired funds, such as mutual funds, business development companies, or other pooled investment vehicles. AFFE are reflected in the prices of the acquired funds and thus included in the total returns of the Fund.
The iShares Funds are distributed by BlackRock Investments, LLC (together with its affiliates, "BlackRock").

BlackRock provides compensation in connection with obtaining or using third-party ratings and rankings.

Contact Us
For US: 1-800-474-2737 • ISHARES.COM

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IMPORTANT INFORMATION:

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