

HDV

iShares Core High Dividend ETF

Fact Sheet as of 09/30/2019

iShares[®]
by **BLACKROCK**[®]

The iShares Core High Dividend ETF seeks to track the investment results of an index composed of relatively high dividend paying U.S. equities.

WHY HDV?

- 1 Exposure to established, high-quality U.S. companies
- 2 Access to 75 dividend-paying domestic stocks that have been screened for financial health
- 3 Use at the core of your portfolio to seek income

GROWTH OF 10,000 USD SINCE INCEPTION



The Growth of \$10,000 chart reflects a hypothetical \$10,000 investment and assumes reinvestment of dividends and capital gains. Fund expenses, including management fees and other expenses were deducted.

PERFORMANCE

| | 1 Year | 3 Year | 5 Year | 10 Year | Since Inception |
|---------------------|--------|--------|--------|---------|-----------------|
| NAV | 7.59% | 8.71% | 8.37% | N/A | 11.32% |
| Market Price | 7.59% | 8.72% | 8.36% | N/A | 11.32% |
| Benchmark | 7.69% | 8.79% | 8.46% | N/A | 11.58% |

The performance quoted represents past performance and does not guarantee future results. Investment return and principal value of an investment will fluctuate so that an investor's shares, when sold or redeemed, may be worth more or less than the original cost. Current performance may be lower or higher than the performance quoted. Performance data current to the most recent month end may be obtained by visiting www.iShares.com or www.blackrock.com.

Market returns are based upon the midpoint of the bid/ask spread at 4:00 p.m. eastern time (when NAV is normally determined for most ETFs), and do not represent the returns you would receive if you traded shares at other times.

KEY FACTS

| | |
|--------------------|--|
| Fund Launch Date | 03/29/2011 |
| Expense Ratio | 0.08% |
| Benchmark | Morningstar Dividend Yield Focus Index |
| 30 Day SEC Yield | 3.60% |
| Number of Holdings | 74 |
| Net Assets | \$7,408,950,088 |
| Ticker | HDV |
| CUSIP | 46429B663 |
| Exchange | NYSE Arca |

TOP HOLDINGS (%)

| | |
|----------------------------|-------------|
| AT&T INC | 9.53 |
| EXXON MOBIL CORP | 9.47 |
| VERIZON COMMUNICATIONS INC | 6.56 |
| JOHNSON & JOHNSON | 6.52 |
| CHEVRON CORP | 5.81 |
| WELLS FARGO | 5.58 |
| PFIZER INC | 5.03 |
| PROCTER & GAMBLE | 5.03 |
| COCA-COLA | 4.00 |
| CISCO SYSTEMS INC | 3.88 |
| | <hr/> 61.41 |

Holdings are subject to change.

TOP SECTORS (%)

| | |
|-------------------------|--------|
| Energy | 21.66% |
| Communication | 16.51% |
| Consumer Staples | 14.34% |
| Health Care | 13.84% |
| Financials | 10.96% |
| Industrials | 7.20% |
| Information Technology | 6.64% |
| Utilities | 6.59% |
| Consumer Discretionary | 1.81% |
| Cash and/or Derivatives | 0.38% |
| Real Estate | 0.07% |

FUND CHARACTERISTICS

| | |
|---------------------------|--------|
| Beta vs. S&P 500 | 0.79 |
| Standard Deviation (3yrs) | 10.95% |
| Price to Earnings | 17.47 |
| Price to Book Ratio | 2.57 |

FEES AND EXPENSES BREAKDOWN

| | |
|----------------------------------|--------------|
| Expense Ratio | 0.08% |
| Management Fee | 0.08% |
| Acquired Fund Fees and Expenses | 0.00% |
| Foreign Taxes and Other Expenses | 0.00% |

GLOSSARY

Beta is a measure of the tendency of securities to move with the market as a whole. A beta of 1 indicates that the security's price will move with the market. A beta less than 1 indicates the security tends to be less volatile than the market, while a beta greater than 1 indicates the security is more volatile than the market.

The price to earnings ratio (P/E) is a fundamental measure used to determine if an investment is valued appropriately. Each holding's P/E is the latest closing price divided by the latest fiscal year's earnings per share. Negative P/E ratios are excluded from this calculation. For hedged funds, the underlying fund's value is shown.

The price to book (P/B) value ratio is a fundamental measure used to determine if an investment is valued appropriately. The book value of a company is a measure of how much a company's assets are worth assuming the company's debts are paid off. Each holding's P/B is the latest closing price divided by the latest fiscal year's book value per share. Negative book values are excluded from this calculation. For hedged funds, the underlying fund's value is shown.

Want to learn more? www.iShares.com  www.blackrockblog.com  @iShares

Carefully consider the Fund's investment objectives, risk factors, and charges and expenses before investing. This and other information can be found in the Fund's prospectus, and if available, summary prospectus, which may be obtained by calling 1-800-iShares (1-800-474-2737) or by visiting www.iShares.com or www.blackrock.com. Read the prospectus carefully before investing.

Investing involves risk, including possible loss of principal.

There is no guarantee that dividends will be paid.

Diversification may not protect against market risk or loss of principal. Shares of iShares Funds are bought and sold at market price (not NAV) and are not individually redeemed from the Fund. Brokerage commissions will reduce returns.

Index returns are for illustrative purposes only. Index performance returns do not reflect any management fees, transaction costs or expenses. Indexes are unmanaged and one cannot invest directly in an index. Past performance does not guarantee future results.

"Acquired Fund Fees and Expenses" reflect the Fund's pro rata share of the indirect fees and expenses incurred by investing in one or more acquired funds, such as mutual funds, business development companies, or other pooled investment vehicles. AFFE are reflected in the prices of the acquired funds and thus included in the total returns of the Fund.

The iShares Funds are distributed by BlackRock Investments, LLC (together with its affiliates, "BlackRock").

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