



Seeking income?

Expand your income strategies with iShares Dividend & Income ETFs

With the hunt for income more challenging than ever, investors should consider a broad range of opportunities to potentially generate income. iShares offers a diverse set of solutions to help meet income needs.

ETF	Ticker	Exposure	Use to	30 day SEC yield*
Dividend-paying stocks				
iShares Core High Dividend ETF	HDV	Exposure to 75 dividend-paying domestic stocks that have been screened for financial health	Access established, high-quality U.S. companies	3.58%
iShares Core Dividend Growth ETF	DGRO	Low-cost exposure to U.S. stocks focused on dividend growth	Focus on U.S. stocks with sustainable dividend growth and balanced sector exposure	2.56%
iShares Select Dividend ETF	DVY	100 U.S. stocks with 5-year records of paying dividends	Gain exposure to broad-cap U.S. companies with a consistent history of dividends	3.88%
iShares International Select Dividend ETF	IDV	Exposure to established, high-quality international companies	Access quality, dividend-paying developed markets companies	5.26%
Alternative income sources				
iShares U.S. Preferred Stock ETF	PFF	Broad universe of U.S. preferred securities	Gain potential yield and diversify potential income-generating solutions	5.78%
iShares Mortgage Real Estate Capped ETF	REM	U.S. residential and commercial mortgage real estate sectors	Diversify a portfolio, seek to generate income and express a view on a specific U.S. real estate sector	10.86%
Fixed income				
iShares iBoxx \$ High Yield Corporate Bond ETF	HYG	Broad range of U.S. high yield corporate bonds	Seek higher yield and pursue income	6.89%
iShares 0-5 Year High Yield Corporate Bond ETF	SHYG	Short-term U.S. high yield corporate bonds	Maintain exposure to corporate bonds with potentially less interest rate risk	7.03%
iShares iBoxx \$ Investment Grade Corporate Bond ETF	LQD	1,000+ high quality U.S. corporate bonds	Seek stability and pursue income with a broad range of investment grade bonds	4.36%
iShares J.P. Morgan USD Emerging Markets Bond ETF	EMB	Sovereign bonds from 30+ emerging markets countries	Seek higher yield and customize an emerging markets allocation	5.96%

Holdings are subject to change.

The performance quoted represents past performance and does not guarantee future results. Investment return and principal value of an investment will fluctuate so that an investor's shares, when sold or redeemed, may be worth more or less than the original cost. Current performance may be lower or higher than the performance quoted. For standardized returns, see the next page.

*As of 12/31/2018.

Unique correlations across income assets can potentially enhance diversification

HDV	1.00										
DGRO	0.86	1.00									
DVY	0.89	0.90	1.00								
IDV	0.61	0.68	0.63	1.00							
PFF	0.27	0.32	0.38	0.35	1.00						
REM	0.47	0.52	0.57	0.36	0.53	1.00					
HYG	0.57	0.62	0.63	0.77	0.60	0.49	1.00				
SHYG	0.58	0.63	0.65	0.75	0.59	0.50	0.98	1.00			
LQD	0.30	0.19	0.28	0.36	0.57	0.29	0.50	0.43	1.00		
EMB	0.34	0.22	0.28	0.47	0.50	0.24	0.55	0.53	0.84	1.00	
	HDV	DGRO	DVY	IDV	PFF	REM	HYG	SHYG	LQD	EMB	

Source: Morningstar, as of 12/31/18. Correlations using 3 years of monthly NAV returns ending 12/31/18. Correlation is a statistical measure that captures the degree of the historical relationship between the returns of a pair of investments or indexes. Correlation ranges between +1 and -1. A correlation of +1 indicates returns moved in tandem, -1 indicates returns moved in opposite directions, and 0 indicates no correlation.

Fees as of current prospectus. All other data as of 12/31/2018 Fund name	Inception date	Gross/Net expense ratio	1-Year returns		5-Year returns		10-Year returns		Since inception	
			NAV	Mkt price	NAV	Mkt price	NAV	Mkt price	NAV	Mkt price
iShares Core High Dividend ETF (HDV)	3/29/11	0.08%	-2.93%	-3.01%	7.42%	7.42%	-	-	10.53%	10.53%
iShares Core Dividend Growth ETF (DGRO)	6/10/14	0.08%	-2.24%	-2.30%	-	-	-	-	8.89%	8.90%
iShares Select Dividend ETF (DVY)	11/3/03	0.39%	-6.30%	-6.31%	8.05%	8.05%	11.84%	11.85%	7.55%	7.55%
iShares International Select Dividend ETF (IDV)	6/11/07	0.50%	-10.50%	-10.34%	-0.47%	-0.62%	9.18%	8.79%	0.51%	0.48%
iShares U.S. Preferred Stock ETF (PFF)	3/26/07	0.46%	-4.77%	-4.63%	4.39%	4.45%	8.50%	8.46%	3.53%	3.51%
iShares Mortgage Real Estate Capped ETF (REM)	5/1/07	0.48%	-2.95%	-2.98%	8.23%	8.24%	7.62%	7.60%	-2.33%	-2.34%
iShares iBoxx \$ High Yield Corporate Bond ETF (HYG)	4/4/07	0.49%	-1.93%	-1.99%	2.69%	2.67%	8.68%	7.55%	4.95%	4.91%
iShares 0-5 Year High Yield Corporate Bond ETF (SHYG)	10/15/13	0.30%	0.43%	0.06%	2.84%	2.71%	-	-	3.05%	3.03%
iShares iBoxx \$ Investment Grade Corporate Bond ETF (LQD)	7/22/02	0.15%	-3.76%	-3.74%	3.26%	3.18%	5.47%	5.14%	5.07%	5.06%
iShares J.P. Morgan USD Emerging Markets Bond ETF (EMB)	12/17/07	0.40%	-5.67%	-5.45%	3.99%	4.04%	7.25%	6.38%	5.40%	5.44%

The performance quoted represents past performance and does not guarantee future results. Investment return and principal value of an investment will fluctuate so that an investor's shares, when sold or redeemed, may be worth more or less than the original cost. Current performance may be lower or higher than the performance quoted. Performance data current to the most recent month end may be obtained by visiting www.iShares.com or www.blackrock.com. Shares of ETFs are bought and sold at market price (not NAV) and are not individually redeemed from the Fund. Brokerage commissions will reduce returns. Market returns are based upon the midpoint of the bid/ask spread at 4:00 p.m. eastern time (when NAV is normally determined for most ETFs), and do not represent the returns you would receive if you traded shares at other times.

Carefully consider the Funds' investment objectives, risk factors, and charges and expenses before investing. This and other information can be found in the Funds' prospectuses or, if available, the summary prospectuses which may be obtained by visiting www.iShares.com or www.blackrock.com. Read the prospectus carefully before investing.

Investing involves risk, including possible loss of principal.

The strategies discussed are strictly for illustrative and educational purposes and are not a recommendation, offer or solicitation to buy or sell any securities or to adopt any investment strategy. There is no guarantee that any strategies discussed will be effective.

International investing involves risks, including risks related to foreign currency, limited liquidity, less government regulation and the possibility of substantial volatility due to adverse political, economic or other developments. These risks often are heightened for investments in emerging / developing markets or in concentrations of single countries. There is no guarantee that dividends will be paid.

Fixed income risks include interest-rate and credit risk. Typically, when interest rates rise, there is a corresponding decline in bond values. Credit risk refers to the possibility that the bond issuer will not be able to make principal and interest payments. Non-investment-grade debt securities (high-yield/junk bonds) may be subject to greater market fluctuations, risk of default or loss of income and principal than higher-rated securities.

There is no guarantee that any fund will pay dividends. Real estate investment trusts ("REITs") are subject to changes in economic conditions, credit risk and interest rate fluctuations. Preferred stocks are not necessarily correlated with securities markets generally. Rising interest rates may cause the value of the Fund's investments to decline significantly.

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