

# TOO MUCH TECH?

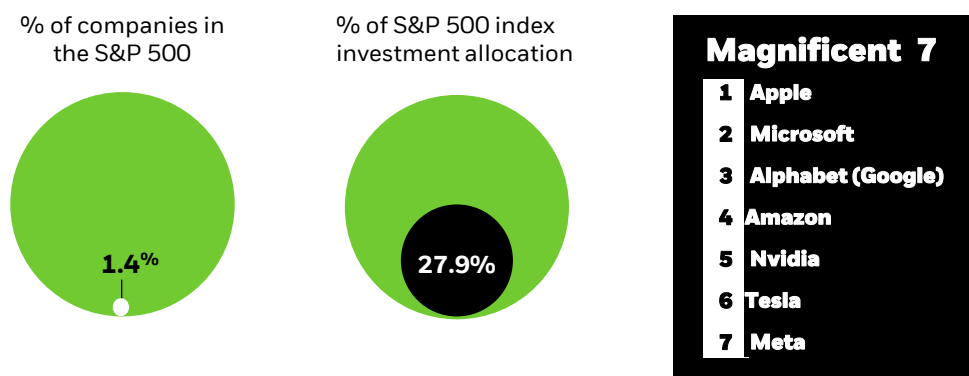
**iShares**  
by BlackRock

Get broader U.S. equity diversification with EUSA

## Mega tech stocks – too much of a good thing?

You may be surprised with how much you have invested in “Big Tech”. If you invest in an S&P 500 Index fund, over 1/4 of your investments are concentrated in just 7 companies!<sup>1</sup>

### Magnificent 7 as % of the S&P 500 index

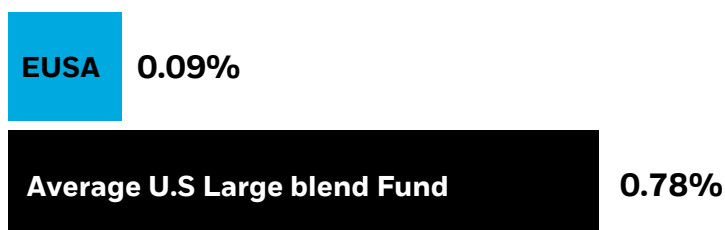


**Magnificent 7** now makes up ~28% of the U.S. equity market, up from **11.3%** in 2015<sup>1</sup>

## There is no equal-weighted ETF in the industry that is priced lower than EUSA<sup>2</sup>

Diversifying your U.S. equity allocation to reduce your concentration to Big Tech doesn't need to be expensive.

### EUSA expense ratio vs. Morningstar category peer<sup>3</sup>



#### EUSA

**iShares MSCI USA Equal Weighted ETF**

#### Low cost

**0.09%** expense ratio. **There is no equal-weighted ETF in the industry that is priced lower<sup>2</sup>**

#### Tax efficient

**0%** capital gains. **EUSA has never paid a capital gains distribution<sup>4</sup>**

#### Holdings

**611** Equally weighted U.S. large and mid cap stocks

#### Inception date

**May 5, 2010**

**Rebalance frequency Quarterly**

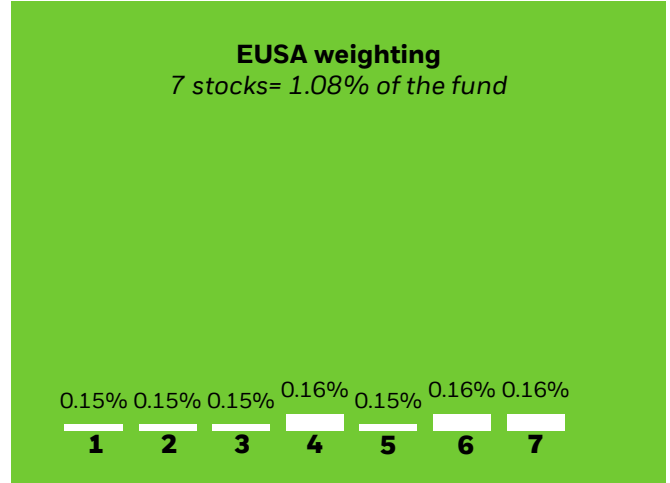
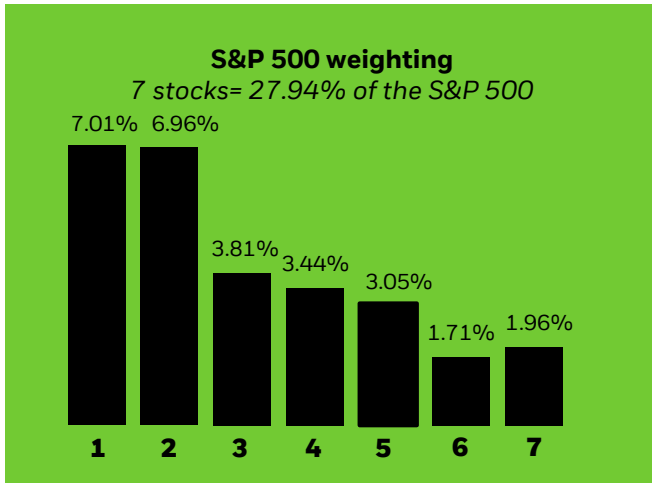
<sup>1</sup> Source: BlackRock, as of 12/29/23 based on the S&P 500 index. Specific companies or issuers are mentioned for educational purposes only and should not be deemed as a recommendation to buy or sell any securities. <sup>2</sup> Source: Morningstar and BlackRock as of 12/29/2023. EUSA is one of two equal weighted ETFs with an expense ratio of 0.09%, the lowest among all equal weighted ETFs. Equal weighted ETFs are defined as funds seeking to track broad indexes covering the large/mid cap segment of the U.S. equity market (in the Morningstar Large blend category) that give each underlying security an equal weight at scheduled rebalances. <sup>3</sup> Source: Morningstar and BlackRock as of 12/29/2023. Comparison is between the prospectus net expense ratio for oldest share class U.S. mutual funds and ETFs in the Morningstar Large Blend category and EUSA. <sup>4</sup> Past distributions are not indicative of future distributions.

## Diversify your approach to U.S. equities

Complement your market cap allocation to the S&P 500 with EUSA, which allocates equally across 600+ large and mid cap stocks, giving you more diversification and less concentration in Big Tech.

## Complement existing broad market positions by reducing single-stock concentration

EUSA weights stocks equally and rebalances quarterly, meaning it has less concentration in individual stocks.



**Magnificent 7 =** **1** AAPL **2** MSFT **3** GOOG **4** AMZN **5** NVDA **6** TSLA **7** META

Source: Morningstar and BlackRock as of 12/29/23. Holdings subject to change. Between rebalances, the weightings of the securities in the fund will fluctuate due to price performance.

Carefully consider the Funds' investment objectives, risk factors and charges and expenses before investing. This and other information can be found in the Funds' prospectuses or, if available, the summary prospectuses which may be obtained by visiting [www.iShares.com](http://www.iShares.com). Read the prospectus carefully before investing. Investing involves risk, including possible loss of principal.

Diversification and asset allocation may not protect against market risk or loss of principal.

This material represents an assessment of the market environment as of the date indicated; is subject to change; and is not intended to be a forecast of future events or a guarantee of future results.

The strategies discussed are strictly for illustrative and educational purposes and are not a recommendation, offer or solicitation to buy or sell any securities or to adopt any investment strategy. There is no guarantee that any strategies discussed will be effective. The information presented does not take into consideration commissions, tax implications, or other transactions costs, which may significantly affect the economic consequences of a given strategy or investment decision.

This material contains general information only and does not take into account an individual's financial circumstances. This information should not be relied upon as a primary basis for an investment decision. Rather, an assessment should be made as to whether the information is appropriate in individual circumstances and consideration should be given to talking to a financial professional before making an investment decision.

Transactions in shares of ETFs may result in brokerage commissions and will generate tax consequences. All regulated investment companies are obliged to distribute portfolio gains to shareholders.

Prepared by BlackRock Investments, LLC, member FINRA.

The iShares Funds are not sponsored, endorsed, issued, sold or promoted by MSCI Inc., nor does this company make any representation regarding the advisability of investing in the Funds. BlackRock is not affiliated with MSCI Inc.

© 2023 BlackRock, Inc. All Rights Reserved. iSHARES and BLACKROCK are trademarks of BlackRock, Inc., or its subsidiaries in the United States and elsewhere. All other trademarks are the property of their respective owners. 358350-0721

iShares.com