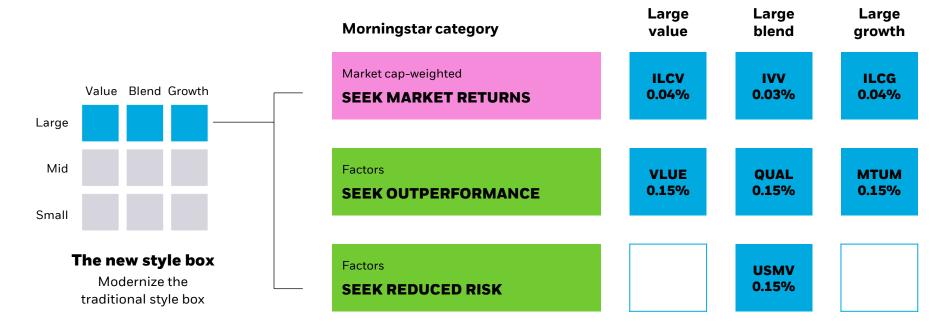
THE NEW STYLE BOX



HOW DO YOU BUILD PORTFOLIOS?

Style box exposure



Expense ratios are shown below the ticker symbols.

GO GLOBAL



EM

0.25%

HOW DO YOU BUILD PORTFOLIOS?

Total market exposure



Expand your horizons

Use factors around the globe



ITOT 0.03%

Large blend

Foreign large blend

Diversified EM

IQLT 0.30%

Large blend

Foreign large blend

Diversified EM

Diversified EM

EMGF 0.25%

Diversified EM

0.22%

Int'l

U.S.

Expense ratios are shown below the ticker symbols.

Carefully consider the Funds' investment objectives, risk factors, and charges and expenses before investing. This and other information can be found in the Funds' prospectuses or, if available, the summary prospectuses which may be obtained by visiting iShares.com or blackrock.com. Read the prospectus carefully before investing. Investing involves risk, including possible loss of principal.

There can be no assurance that performance will be enhanced or risk will be reduced for funds that seek to provide exposure to certain quantitative investment characteristics ("factors"). Exposure to such investment factors may detract from performance in some market environments, perhaps for extended periods. In such circumstances, a fund may seek to maintain exposure to the targeted investment factors and not adjust to target different factors, which could result in losses. The iShares Minimum Volatility Funds may experience more than minimum volatility as there is no guarantee that the underlying index's strategy of seeking to lower volatility will be successful.

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